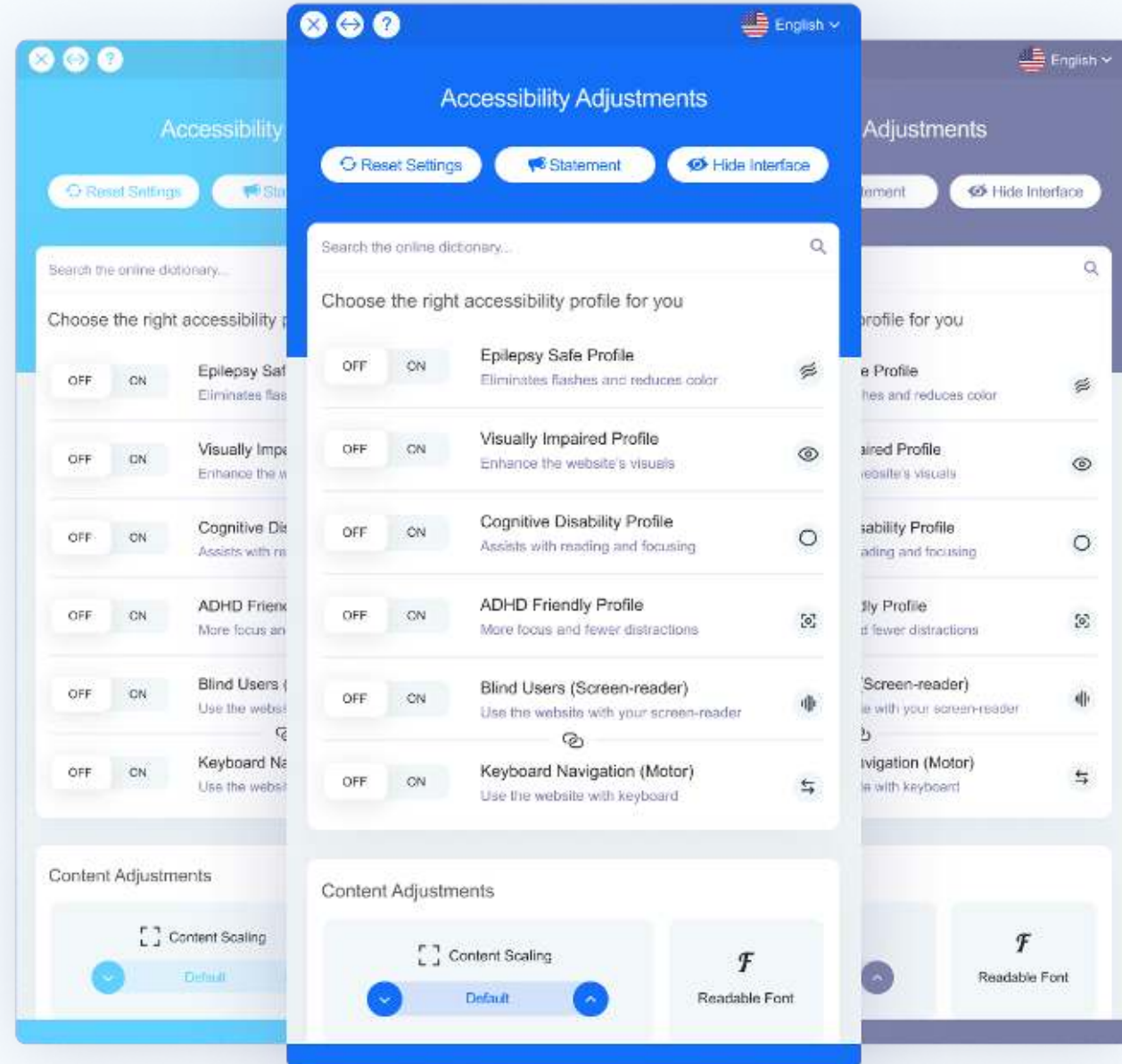


Our ADA Compliance Solution

Presentation Topics

- Web accessibility & ADA compliance
- Solution overview
- Features explanation



“Web accessibility is a set of rules, behaviors, code standards and design guidelines, that are meant to allow people with disabilities to effectively use websites”



Blindness



Motor & Mobility



Color Blindness



Epilepsy



Blurred Vision



Cognitive Disorders



Aging



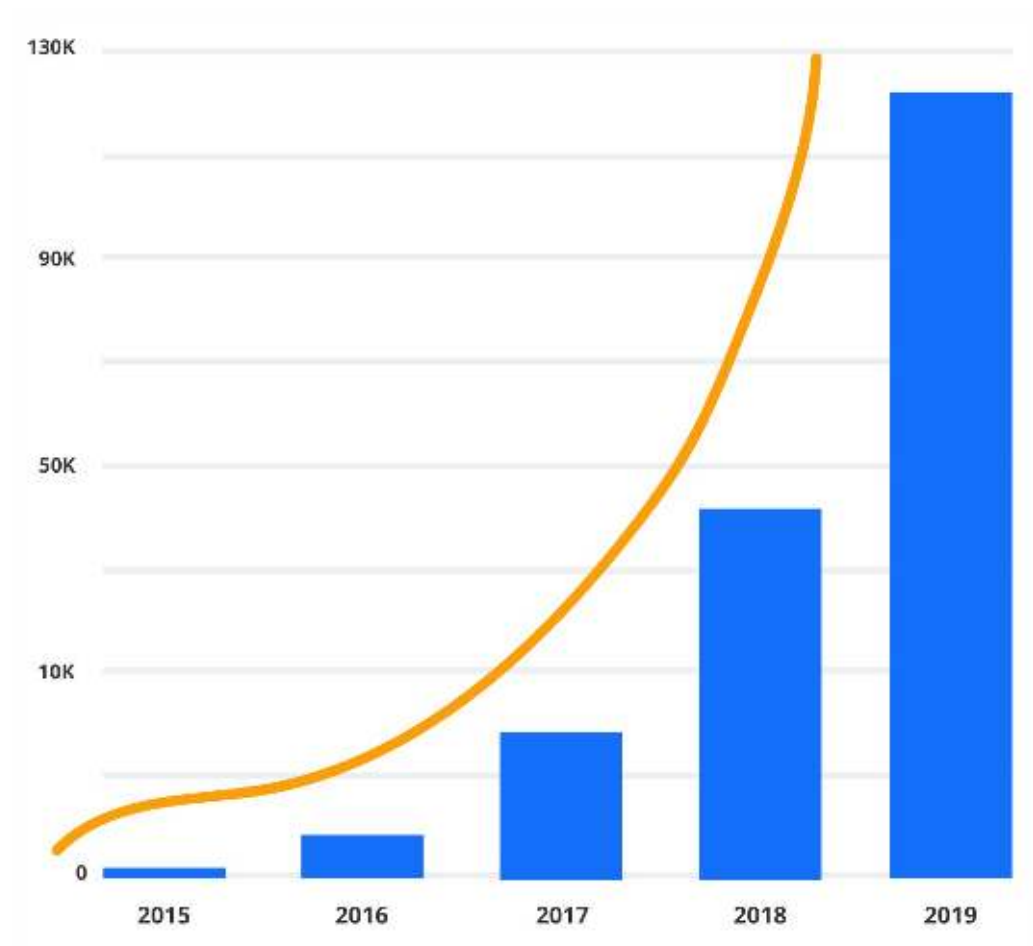
Cataracts & More



CVAA, RGAA, ATAG, AUDA, AODA, UNE 139803:2012, JIS X 8341 & more...

Web accessibility and ADA compliance | **Litigation**

- 200% **increase in lawsuits** and demand letters from 2017 to 2018
- DOJ affirms **ADA applies to websites** by November 2018
- 2019 seems like its going to **triple 2018**
- Over **150,000** demand letters served to businesses since 2017
- 93% of demand letters settle outside of court for **\$20,000 – \$150,000** on average
- 7% of businesses **fight and lose** in court



* Numbers are approximate and based on reports



Our AI Solution



Accessibility Services



Accessibility Plugins

Compliance

✓ WCAG 2.1, ADA, Section 508, AODA EN 301549 and IS 5568

○ Depends on projects scope

○ Does not comply with legislation

Pricing

✓ Price start at \$490/ year

○ \$5,000 - \$50,000 / year

○ Free to low cost subscriptions

Turnaround

✓ Up to 48 hours from installation

○ Projects take 3-26 weeks

○ No full turnaround

Success Rate

✓ Industry highest success rate

○ Drops to 50% within 6 months

○ 5-15% of the requirements

Maintenance

✓ Re-scanning every 24 hours

○ Require additional services


○ No maintenance included

Web accessibility is now automatic, simple, and affordable.

The first and only automatic, AI-powered machine-learning web accessibility solution that complies with worldwide legislation and keeps websites compliant 24/7.



- ✓ Compliance Requirement to meet the WCAG 2.1
- ✓ Explains all the adjustments the website has undergone
- ✓ Doubles as a certification of performance
- ✓ Proof of doing the required compliance work
- ✓ Sent over email and displayed within the interface

 Print / Download

02/08/2019

Accessibility Statement

Date: 02/08/2019 **Domain:** example-domain.com

Conformance Status

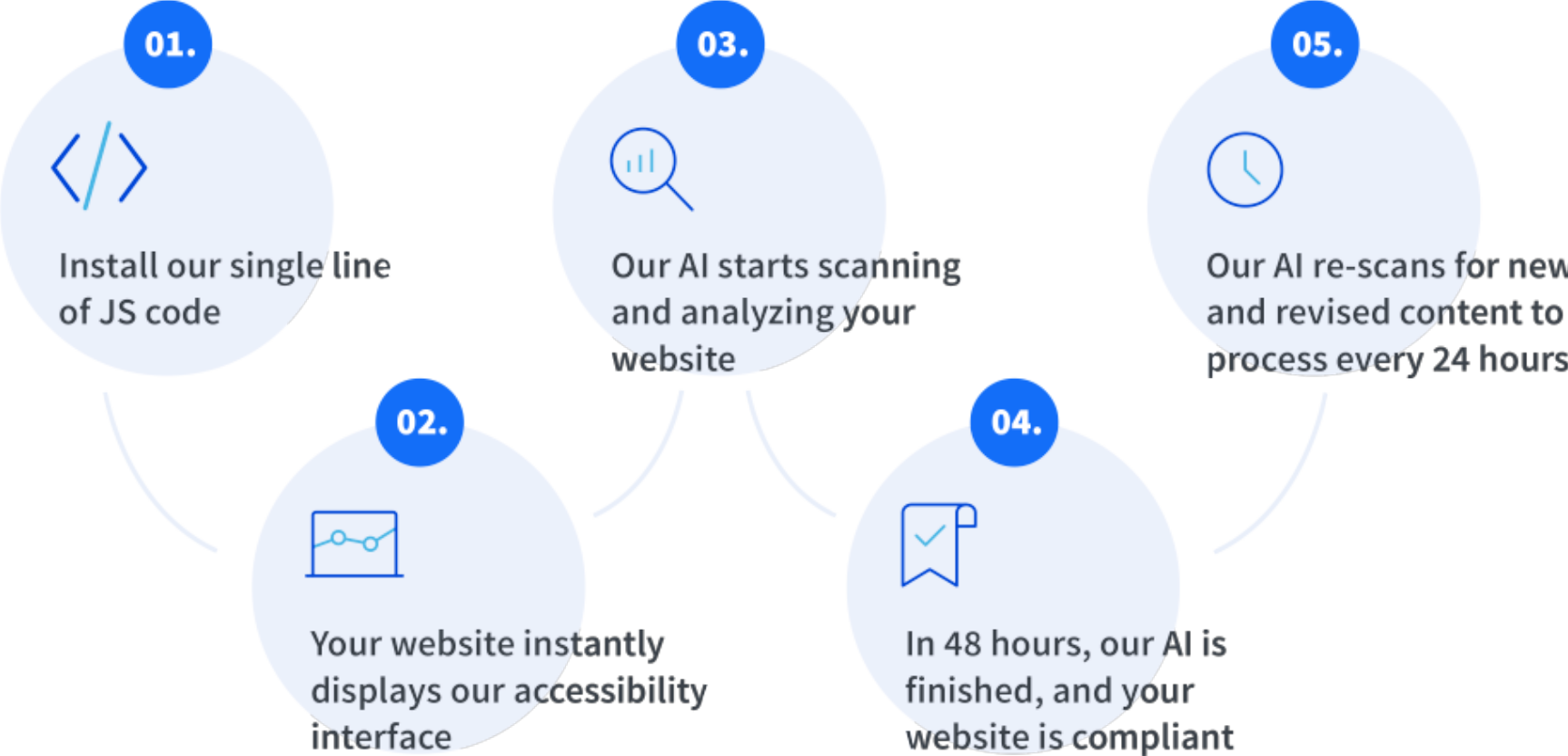
We firmly believe that the internet should be available and accessible to anyone, and are committed to providing a website that is accessible to the widest possible audience, regardless of circumstance and ability.

To fulfill this promise, we aim to adhere as closely as possible to the Web Content Accessibility Guidelines 2.1 (WCAG 2.1) at the AA level, published by the World Wide Web Consortium (W3C). These guidelines explain how to make web content more accessible to people with a wide array of disabilities. Complying with those guidelines helps us provide a site that is accessible to all people, from the blind to the motor impaired.

This website utilizes various technologies all meant to make it more accessible. We utilize an interface that allows persons with specific disabilities to adjust the website's UI (user interface) and design it to their personal needs. This interface replaces the older fashioned method of providing all users with the same, lesser but accessible design or user interface.

Here are some of the interface's capabilities:

- Font handling** - users can increase and decrease its size, change its family (type), adjust spacing, alignment, line height, and more.
- Color handling** - users can select various color contrast profiles such as light, dark, inverted and monochrome. Additionally, users can swap color schemes of titles, text, and backgrounds with over 10 different coloring options.





AI Application

Keyboard navigation and screen reader optimization



Accessibility Interface

UI, design and cognitive related adjustments

WI-ARIA

ALT TAGS

POPUPS

ICONS

FORMS

DROPDOWNS

WIDGETS

BUTTONS

COLORS

CURSORS

FONTS

CONTRAST

SIZES

ONLINE GLOSSARY

VIRTUAL KEYBOARD

STOP ANIMATIONS